

WDBS DARTMOUTH BROADCASTING SYSTEM

49 ROBINSON HALL · HANOVER · NEW HAMPSHIRE · TELEPHONE 30

October 13
1949

Mr. Howard Eaton, Jr/
Radio Station WYBC
Box 242-A, Yale Station
New Haven, Connecticut

Dear Howie:

Thanks for your letter of the 11, and your interest in an exchange of interview shows. Despite our crushing loss to the Quakers, I was unable to work out an exchange with them, and have been looking foreward to word from you.

At the moment I can see no reason why an exchange, along the lines that we discussed last year, wouldn't be feasible, and it seems to me that a fifteen minute show would be the most satisfactory length. Undoubtably we would try to get Coach McLaughry and Captain Herb Carey, and, possibly, our director of sports publicity, and I think that both programs would be of equal interest to our respective audiences.

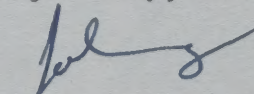
As you probably well know, the Dartmouth-Yale game is the 29 of October, and we would probably record towards the end of the preceding week, to give plenty of time for shipping, scheduling, etc. We do not have an interview show, as such, but would run your transcription as a special feature the Friday evening before the game.

As to our actual broadcasting of the game or a carrying of your broadcast, Bill Brooks will be getting in touch with you in the near future, and, for my part, thanks for the invitation to your broadcasting booth - I hope that WDBS can reciprocate in the future.

Howie, if there are any details or questions from our end please let me know, and, if not, we'll go ahead with a quarter hour interview, which should be in your hands by the 26th.

Thanks again for your cooperation, and I'll be seeing you the weekend of the 29th --

Yours very truly,



John Gambling, Jr/
Production Director

January 1, 1949

Mr. [Name] [Address]
[City] [State] [Zip]

Dear Sir:

Thank you for your letter of the 11th, and your interest in an exchange of ideas. I have been thinking about this for some time, and I have been looking for a way to do it.

At the moment, I am not sure of the best way to do it. I have been thinking about it for some time, and I have been looking for a way to do it. I have been thinking about it for some time, and I have been looking for a way to do it.

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Sincerely,
[Signature]

Very truly,
[Signature]